

LELO

Come Together

Orgasms are good for you. Period.



*Even though we don't need any encouragement for orgasming, it seems we could use some for having that big "O" while menstruating. [LELO](#) and [Intimina](#) partnered for **Orgasm Day** to make you interested in the idea of masturbating during the period rather than freaking out about it. Time to meet with Sila and Ziggy - your alliances for orgasming every day, no exception.*

Orgasms are amazing. We love them. Actually, we worship them. Clitoral, G-spot, nipple orgasm, full-body orgasms, you name it, the list goes on. Each one can be felt differently through various intensities and duration, depending on which part of your body is in "focus." It's not just about feeling physical satisfaction; orgasm has the same effect on you emotionally. Some of them allow you to awaken new sensations in places you didn't know were actually erogenous zones. This is something you owe to yourself and your body - to discover pleasure you have not yet experienced. And maybe that pleasure comes in period orgasming. Because guess what? It's a thing, and we are sure you wouldn't like to miss it.

Statistics say a woman spends an average of about 3000 days (a little less than ten years) of her life having periods. These days are often spent in general discomfort, cramps, chocolate haze, and very little in orgasm enjoyment. Some women are in extreme pain during menstruation or feel physical discomfort, making masturbation and orgasms the last things on their minds. Some might feel uninterested, unattractive, and

Note to Editors: All media inquiries can be directed to pr@lelo.com

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maybe even dirty during menstruation. The first two are primarily the result of hormones, but the third one - to avoid having pleasurable moments just because "the menstruation is "dirty" should not be an excuse anymore.

Of course, period sex might not be for everyone. Still, we say don't diss it `till you try it with Intimina [Ziggy Cup](#) - designed especially for a better, cleaner, and more comfortable experience. And if you add that period comes as sexual arousal, thanks to the hormones that result in increased sexual desire and often increased sensitivity due to the better blood flow in the pelvis, it means - better and stronger orgasm. Also, period makes a natural moisturizer making an orgasm wet as it should be, especially for those who have difficulties with the lack of moisture. This combination sounds like a juicy one - but not to forget to add Ziggy's best friend [SILA](#). Because your vulva will likely be more sensitive than usual, a softer, more gentle toy just like LELO SILA is the key to build your orgasm slowly.

Discovering this kind of pleasure during the menstruation of a healthy woman is allowed and is considered regular sexual activity, not perversion. It's an entirely natural and healthy habit, and there are no obstacles to denying yourself this pleasure. **Therefore, we decided to encourage you to enjoy period orgasming with something special; visit lelo.com, buy your SILA and get Ziggy Cup free - for the unforgettable pleasure.**

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