



Come Together

Why slow and steady wins the race

Slow sex is all about pleasure and orgasm. More orgasms, and better ones. Slowing down and connecting with yourself leads to authentic female sexual satisfaction.

Sex can be a lot of things, but one thing you can never let it become is BORING and ROUTINE. It has to be fun, diverse and exciting. Quickies and unbridled passion are tremendous. Have those, but make time for slow and sensual sex. Why, you ask? Well, let us at [LELO](#) expound.

Slow does not equal less intense—quite the contrary.

Before we begin, let's get one thing out the way immediately. Slow has nothing to do with speed. It has everything to do with bringing awareness to what you are doing, what you like and what you're experiencing via your senses. It is all about being present in the moment and feeling deeply every building block making up the fortress that is called an orgasm.

Often sex is rushed. It is a sprint to the finish line with one task, and one task only - orgasm as fast you can. In the process, you are going through the motions, pushing all the right buttons and completely neglecting to enjoy your body. Slowing down is arguably the single best thing you can do for yourself and your satisfaction. The longer you are building up sexual tension, keeping it pent up and then releasing all that energy can result in a much, much, much stronger response.

This is especially important for women. After years and years of sex being focused almost exclusively on the men, in recent years, a lot more emphasis has been put on female satisfaction. But this, in turn, has put a bit of a strain on women. We now have to deal with what we want from sex, what works for us, in addition to what our partners expect from us.

For all PR inquiries: pr@lelo.com

LELO is not just a sex toy brand; it's a self-care movement aimed at those who know that satisfaction transcends gender, sexual orientation, race, and age. We're offering the experience of ecstasy without shame, the pleasure of discovering all the wonders of one's body, thus facilitating our customers with confidence, that leads to a fulfilled intimate life. LELO AB is the Swedish company behind LELO, where offices extend from Stockholm to San Jose, from Sydney to Shanghai.

Putting more thought into the process helps us (re)connect with our senses and let go of everyday clutter in our brains, and the brain is ever so important for climaxing. Tapping into our feelings and fantasies and then carefully crafting and setting the scene is what slow sex is all about. It has nothing to do with your current relationship status or orientation. It's about creating scenarios that work for you. And these scenarios can be rewritten from one day to another, from one partner to another, and from one context to another.

This also means, letting go of any judgement ladies. It is essential to let yourself feel all that you want and need to feel with unabashed confidence. When the clothes do come off (or stay on for that matter), whatever you feel and however you want to proceed, and whatever part of the body you want to involve is fine. Just remember to savour the moment, savour every touch, savour the experience.

Uncovering pleasure points specific to your body.

Female sex anatomy usually means at least some clitoral stimulation to orgasm - manual, oral or using sex toys. And indeed, using sex toys is a great way to help you explore what your body responds best to, and how to maximise pleasure. Toys are discreet, can be used alone in the privacy of your home, and entirely at your will and fingertips.

Fact: Clitoral stimulation is the secret to orgasms for a large majority of those with vulvas and vaginas. Also FACT: Most vibrators stimulate only the tip of the clitoris. [LELO designed SenSonic technology to stimulate 75% more of the clitoris](#), and these following toys are so-called "clit suckers" with a twist! Instead of sucking on the vulva, they send sonic waves that penetrate far below the surface.

[LELO SILA™](#) is dedicated to the slow journey. It is designed to tease you to new heights of ecstasy, and intended for those who enjoy the pleasure rollercoaster ascent. The SILA contains a wider range of intensities, including a softer vibration setting, so that you can enjoy a gradual, built up pleasure session. If you'd like to slow down and enjoy the ride, SILA is a clitoral stimulator that can get you from A to B at your own pace.

SILA pleasures by sending sonic waves deep into the clitoris. It also harnesses SenSonic technology and the body-safe silicone is engineered to absorb sonic waves and send them back into the body, creating a gentle yet deep and intensely satisfying sensation. It is 100% waterproof so that you can enjoy yourself without the worry of any charging ports. The SILA,

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much like SONA 2, is cleverly designed with USB charging because nobody likes battery-powered sex toys dying on them when they need them most.

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